

**WHAT IS CLAIMED IS:**

1. A jewelry selection device, comprising:

a display platform;

5 a display, said display enabling viewing of at least one of  
a plurality of jewelry selections;

a first means for making a first at least one selection from  
a plurality of jewelry selection components, said at least one  
selection from said plurality of jewelry selection components  
10 exhibited by said display; and

a second means for making a second at least one selection  
from said plurality of jewelry selection components, said at least one  
selection from said plurality of jewelry selection components  
exhibited by said display,

15 wherein the coincident display of said first at least one  
selection from said plurality of jewelry selection components and said  
second at least one selection from said plurality of jewelry selection  
components enables viewing of said at least one of said plurality of  
jewelry selections.

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2. The jewelry selection device of Claim 1, wherein said  
display platform is a generally flat sleeve having a first surface and  
a second surface, and wherein said display is at least one viewing

aperture defined by said first surface.

3. The jewelry selection device of Claim 2, wherein said first means for making a first at least one selection from a plurality of 5 jewelry selection components is a first at least one generally circular card, wherein said second means for making a second at least one selection from a plurality of jewelry selection components is a second at least one generally circular card, wherein said first at least one generally circular card and said second at least one 10 generally circular card are rotationally carried by said sleeve, and wherein at least one of said generally circular cards is substantially transparent.

4. The jewelry selection device of Claim 1, wherein said display platform has a plurality of data inquiries.

5. The jewelry selection device of Claim 2, wherein said first surface of said sleeve carries a plurality of data inquiries.

20 6. The jewelry selection device of Claim 2, further comprising a cover, said cover carried by said sleeve.

7. The jewelry selection device of Claim 5, wherein said first

surface carries at least one removable coversheet.

8. The jewelry selection device of Claim 7, wherein said first surface carries more than one removable coversheet and at least one 5 data transfer sheet is positioned between a first coversheet and a second coversheet enabling at least duplicate completion of said plurality of data inquiries.

9. The jewelry selection device of Claim 2, further comprising 10 an outer sleeve having a first surface, wherein said outer sleeve substantially carries said sleeve and wherein said first surface of said outer sleeve carries a plurality of data inquiries.

15 10. The jewelry selection device of Claim 5, wherein said first surface of said sleeve is a non-permanent marking surface.

11. The jewelry selection device of Claim 1, further comprising at least one additional means for making at least one additional selection from a plurality of jewelry selection components, said at 20 least one selection from said plurality of jewelry selection components exhibited by said display,

wherein the coincident display of said at least one additional selection from said plurality of jewelry selection

components, said first at least one selection from said plurality of jewelry selection components and said second at least one selection from said plurality of jewelry selection components enables viewing of said at least one of said plurality of jewelry selections.

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12. The jewelry selection device of Claim 2, wherein said means for making a first at least one selection from a plurality of jewelry selection components is a first plurality of generally circular cards, wherein said second means for making a second at least one selection from a plurality of jewelry selection components is a second plurality of generally circular cards, wherein said first plurality of generally circular cards are coaxially and rotationally carried by said sleeve, wherein said second plurality of generally circular cards are coaxially and rotationally carried by said sleeve, wherein at least one of said plurality of generally circular cards is substantially transparent, and wherein each card of said first plurality of generally circular cards and each card of said second plurality of generally circular cards has at least one viewing aperture defined therethrough.

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13. The jewelry selection device of Claim 3, wherein said first at least one generally circular card and said second at least one generally circular card are removable.

14. The jewelry selection device of Claim 1, wherein said display platform is a computer, said display is a graphical image, said first means for making a first at least one selection from a plurality of jewelry selection components is a first interactive graphical interface, and said second means for making a second at least one selection from said plurality of jewelry selection components is a second interactive graphical interface.

15. The jewelry selection device of Claim 14, wherein said graphical image is storable.

16. A visualization device for viewing a plurality of jewelry designs, comprising:

a display casing having a first surface and a second surface;

at least one viewing window, said viewing window defined in said first surface of said display casing for viewing said plurality of jewelry designs;

20 a first at least one rotatable wheel, said first rotatable wheel imprinted with a first selection of a plurality of jewelry design components, at least one selection from said first selection of said plurality of jewelry design components displayed in said viewing window;

a second at least one rotatable wheel, said second rotatable wheel imprinted with a second selection of a plurality of jewelry design components, at least one selection from said second selection of said plurality of jewelry design components displayed in said 5 viewing window;

wherein the coincident display of said first at least one selection from said plurality of jewelry design components and said second at least one selection from said plurality of jewelry design components enables visualization of at least one of said plurality of 10\* jewelry designs.

17. The visualization device for viewing a plurality of jewelry designs of Claim 16, further comprising a cover foldably carried by said display casing, wherein said first surface of said display casing is imprinted with a plurality of informational inquiries and wherein 15 said cover is imprinted.

\* 18. A method of selecting a jewelry design, comprising the steps of:

20 a) obtaining a jewelry selection device having a display platform, a display, a first means for making a first at least one selection from a plurality of jewelry selection components, said at least one selection from said plurality of jewelry selection

components exhibited by said display, and a second means for making a second at least one selection from said plurality of jewelry selection components, said at least one selection from said plurality of jewelry selection components exhibited by said display;

5           b)   utilizing said first means for making a first at least one selection from said plurality of jewelry selection components;

             c)   utilizing said second means for making a second at least one selection from said plurality of jewelry selection components; and

10          d)   viewing the coincident display of said first at least one selection from said plurality of jewelry selection components and said second at least one selection from said plurality of jewelry selection components.

15          19. The method of jewelry selection of Claim 18, wherein said display platform is a sleeve, wherein said first means for making a first at least one selection from a plurality of jewelry selection components is a first at least one generally circular card, and wherein said second means for making a second at least one selection from a plurality of jewelry selection components is a second at least one generally circular card, wherein said first at least one generally circular card and said second at least one generally circular card are rotationally carried by said sleeve, and wherein at least one of said

generally circular cards is substantially transparent.

20. The method of jewelry selection of Claim 18, wherein said jewelry selection device has a plurality of data inquiries, and  
5 further comprising the steps of:

- e) answering said data inquiries; and
- f) utilizing said responses to said data inquiries to generate an order record.

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